

Valeria



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📞 (+34) 690 16 04 04

📍 *Barcelona, España*

🌐 [Portfolio online](#) 🔗

📁 [LinkedIn](#) 🔗

💡 Skills

- **Graphic and digital**

Benchmark, customer journey, editorial layout, photo retouching, illustration, Social Media content, video editing and animations

After Effects, Premier, Illustrator, Indesign, Photoshop, Powerpoint, Keynote, Excel, Wordpress, Google Analytics, Mailchimp

- **UX/UI**

User research, user testing, user persona, surveys, UX writing, wireframing and prototyping, HTML, CSS, Javascript

Sketch, Adobe XD, Figma, Visual Studio Code, Miro

- **Behaviour**

Problem resolution, teamwork, proactive and committed

Graphic designer from Barcelona with a postgraduate degree in motion and studying a master's degree in UX/UI.

I enjoy teamwork, and I consider myself a creative and honest person. In my free time you will find me reading a book or making illustrations.

Spanish and Catalan native

Advanced English

🎓 Education

- **Master in Digital Transformation UX/UI**

Shifra, Elisava | 2024

- **Google Professional Certificate Marketing Digital e E-Commerce**

Google - Coursera | 2024

- **Posgraduate in Motion Design**

Idep Barcelona | 2020 - 2021

- **Graphic and Digital Design degree**

Idep Barcelona | 2017 - 2021

- **Clinical Laboratory**

Ramon y Cajal | 2013 - 2015

👍 Work experience

- **Communication and Design Assistant**

Hotel El Palace Barcelona | Mar. 2023 - Sept. 2023

Layout of magazines, brochures, posters, restaurant and cocktail menus, vinyls, presentations, etc. | **Illustrations** for restaurants and cocktails, as well as special events (Sant Jordi, Halloween, Sant Joan, Christmas, etc.) | **Branding** for events and temporary pop ups | **Photo retouching** | **Newsletters** | **Content for RRSS**

- **Graphic and Digital Designer**

Fakoy Corporation | May. 2022 - Ago. 2022

Branding and campaigns | **Social Media content** | **Newsletters** | **Layout of internal and external material** for brands and organizations | Static and animated **infographics** | **Animations and video editing**

- **Graphic and Digital Designer**

Oink My Good | Oct. 2021 - Ene. 2022

Branding and campaigns | **Content for RRSS** | **Illustrations** | **Photo retouching** | **Animations and video editing**

- **Support for older people**

Volunteering | 2017 - 2024